To Whom It May Concern:

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Also, by using such trademark, you have intentionally attempted to attract Internet users to your web site(s) or other online location(s), by creating a likelihood of confusion with ASME’s trademark as to the source, sponsorship, affiliation, or endorsement of your web site(s), online location(s), products or services.

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As part of our ASME Trademark Enforcement Program, be assured that we will continue to monitor your web site(s) to verify your compliance with this letter. Failure to do so will force us to defer this issue to our Trademark Lawyer.

Should you require additional information or wish to further discuss this issue, please do not hesitate to contact the undersigned.

Sincerely,

ASME Brand Protection Team