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March 31, 2016

Mr. Michael Zuckerman
Harvard Law Review Association
Gannett House
1511 Massachusetts Avenue
Cambridge, MA 02138

Dear Michael:

I have heard from members of the Harvard Law School faculty that your colleagues are still quite upset that we have not changed the title of Baby Blue's Manual of Legal Citation to something that does not contain the word "Blue."

You and I have discussed this several times. Professor Sprigman and I believe strongly that there is absolutely zero chance of confusion, dilution, or any other harm that trademark aims to prevent in our use of the title Baby Blue. Nobody would mistake the work we've created with The Bluebook. This is not a trademark issue.

Nevertheless, Professor Sprigman and I, as we have repeatedly told you and your paid outside counsel, have absolutely no interest in litigation on this issue. We will defend ourselves in court if necessary, but we feel this would be a waste of your time and would quickly become a stain on the reputation of the Harvard Law Review. That you would not drop the threat of litigation in our prior conversations has baffled me, and the current renewed threats are very disturbing.

Even though your legal threats are baseless and, frankly, amount to little more than an attempt to bully into submission lawful competition, Professor Sprigman and I have decided to change the name, taking into account your preferences. In particular, you demanded that the word "Blue" not be present in the title or the subtitle. The Indigo Book is now on our web site. I trust this will put an end to this.

As I stated in my Harvard Law Record essay, it is time for you to put away these unseemly threats of litigation. We have gone to great lengths to accommodate a large number of your requests, including the groundless demands centered around the word "Blue." I hope we can all now begin to focus on more important work.

With best regards,



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cc: Professor Christopher Jon Sprigman, New York University