Hi Emily,

Thank you! September 21 for your initial responses, with a review the week of October 1, is fine.

I look forward to hearing from you then, if not before with any issues about the current questions.

Thanks, Cicely

Hi Cicely,

Thanks for this. We do have a hi-res photo we can provide. I think the questions are just fine, but I’ll take a closer look at them over the next day or so just to be sure that I can accurately cover the bases in my answers. If I see any issues, I’ll let you know.

In terms of deadline, I think I’ll have to get this to you by September 21, because I will be out of the country from the 22nd to the 29th, and would not be able to work on it while I’m away. It should be do-able to get this done by the 21st, but I won’t be able to do the final review until the week of October 1. Is that ok?

Thanks,
Emily

Hi Emily,

We're delighted that you're both willing and able to participate in an interview with ASTM Standardization News. Thank you!

Our proposed questions are here — but we can add or substitute a question should you prefer
or need to change. Interviews vary in length from 1,500 to 3,000 words; we're glad to accommodate our participants. Interviews are accompanied by portrait photos (would you have a high res, 300 dpi, available of your online portrait?) and by a brief bio sketch, which I will draft from your online ACUS bio. I also anticipate including a brief boxed item describing ACUS as I think some of our readers may be unfamiliar with it; you will also see that for review.

I would like to receive your responses by Thursday, Sept. 27. Is that do-able? We will then edit the interview for style and send it, and your bio, to you for review and changes, along with any questions that arise during editing. I will also send you a pdf of the layout will also be sent to you for a final — and very quick — review before we go to press.

In addition to the link Jeff enclosed, you will find an archive of our interviews at http://www.astm.org/SNEWS/prov_index.html.

Please let me know if you have any questions, particularly if you would like to add or change an interview question.

Thanks again! Cicely

Cicely Enright
ASTM Standardization News
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-How do standards impact business, regulators and the regulated, and trade when they are referenced or codified into law?

-When standards are incorporated by reference into regulations and law, it brings some issues to the fore for agencies and legislators. What are those issues and how are they being addressed?

-What do you feel is the status of the public-private partnership in standards development in the United States? How does this partnership benefit both the participants and the public?

-(If you are able to comment on this upcoming report)ACUS has recently completed a report on conformity assessment. Why did ACUS focus on this topic and what did your agency discover about it?

From: Emily Bremer <ebremer@acus.gov>
Date: Monday, September 10, 2012 1:20 PM
Hi Jeff,

Thank you so much for your offer. I am interested and, having discussed it with the folks here, I’m happy to say that it’s also possible for me to participate. Please just let me know next steps.

I’ve cc’ed Megan Kindelan, our Communications Director, as she’ll be helping me with this.

Best,
Emily

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Dear Emily –

I hope you had a great summer since we last spoke at PHMSA in mid-July. I heard good reviews of your presentation at SES in New Orleans.

I wanted to follow up on a discussion we started about you answering a few questions for our Standardization News magazine. By copy, I would like to introduce you to the Assoc Editor and my friend Cicely Enright.

Cicely and I would like to propose that that we identify 4 to 6 questions and ask you to respond. We can negotiate the text of the questions as needed for ACUS OK and we can give you a few chances to edit your responses as the process moves forward. The link below is to the current Q&A in the most recent edition of our magazine. We would follow the same format. Finally, below are a few of the questions we were considering to ask you.

Are you interested and do you think it is possible? I will turn it over to Cicely as far as deadlines and word counts, etc. I hope you agree it is a good opportunity to get greater visibility for ACUS as well as to better inform our 30,000 readers, etc.

Thanks again!
Jeff

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