

From: [Emily Bremer](#)
To: [Scott Cooper](#); "[James R. Schufreider](#)"; [Matt Wiener](#); "[Allan Eustis](#)"
Cc: "[Frances Limon](#)"; [Megan Kindelan](#)
Subject: RE: June 7 Event
Date: Wednesday, May 15, 2013 3:47:00 PM
Attachments: [image001.png](#)

Thank you, Scott!

Great to hear that you're getting good feedback on your side. Everyone here is looking forward to the event, too.

Best,
Emily

From: Scott Cooper [mailto:SCooper@ansi.org]
Sent: Wednesday, May 15, 2013 3:45 PM
To: Emily Bremer; James R. Schufreider; Matt Wiener; Allan Eustis
Cc: Frances Limon; Megan Kindelan
Subject: RE: June 7 Event

Emily,

All that sounds good.

I have attached the most recent flyer with the 2226 Rayburn address attached. I thought I had sent that out already to you. My apologies.

I am getting good feedback from our side (and will continue socializing the event at ANSI events over the next few days (and we have had a lot of those this week...)).

Best
Scott

From: Emily Bremer [<mailto:ebremer@acus.gov>]
Sent: Wednesday, May 15, 2013 3:40 PM
To: Scott Cooper; James R. Schufreider; Matt Wiener; Allan Eustis
Cc: Frances Limon; Megan Kindelan
Subject: RE: June 7 Event

Hi all,

We previously had a brief call to discuss our outreach plans, and we are planning to do essentially what we discussed then. Our plan includes:

- Adding the event to our website today, which will place it on our homepage.
- o We will include the final flyer on the event page.

- o The event will also be displayed on our incorporation by reference implementation page and “Resources for Congress” page.
- Blogging about the event during the week of 5/27.
- o The post will be disseminated to our Facebook and Twitter audiences.
- Sending an e-mail blast to our members and Hill contacts on Monday, 6/3.
- o I will forward this e-mail to our incorporation by reference project listserv.
- o We will forward this email to contacts on the Hill.
- Debuting a new ACUS fact sheet on the day of the event.

Does this sound good to you? If you all would like to have a brief call about outreach, we can certainly do that. Alternatively, if there are issues that can be quickly resolve, perhaps we can do that via email?

Scott, the location currently listed on the flyer is “House Judiciary.” Would you please change that to “Rayburn 2226.” We are concerned that the more general location description might cause confusion, especially since the House Judiciary Offices are apparently on a different floor.

Thank you,
Emily

From: Scott Cooper [<mailto:SCooper@ansi.org>]
Sent: Monday, May 13, 2013 8:27 AM
To: Emily Bremer; James R. Schufreider; Matt Wiener; Allan Eustis
Cc: Frances Limon
Subject: FW: June 7 Event

Hi Emily & Matt, Jim & Allan,

Here is the updated flyer describing venue (House Judiciary), but not yet address.

Glad to hear of your outreach plan! Perhaps we can all discuss later this week – next two days are not good for me, but on both Wed (15th) and Friday (17th), 10-11 or 3-5 would be good.

Best
Scott

From: Emily Bremer
Sent: Monday, May 13, 2013 7:57 AM
To: Scott Cooper (scooper@ansi.org)
Cc: Matt Wiener; Megan Kindelan (MKindelan@acus.gov)

Subject: July 7 Event

Scott,

Now that we have a venue and finalized date, I wanted to touch base about our promotion efforts for the June 7th Hill event. Are we going to be using a finalized version of the attached draft flyer that you previously distributed? When it's final, would you please send us the revised version?

We will get started on promoting the event today. We have previously discussed strategy, but if you'd like to revisit our plan, please let us know.

I'm so pleased that we're going to be able to forward with this!

Best,

Emily Schleicher Bremer | Attorney Advisor



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