

**From:** [Scott Cooper](#)  
**To:** [Emily Bremer](#); [Matt Wiener](#); [Allan Eustis](#); [James R. Schufreider](#); [Megan Kindelan](#)  
**Subject:** Hill Event  
**Date:** Thursday, May 30, 2013 11:00:23 AM  
**Attachments:** [ANSI, ACUS, NIST June 7th.pdf](#)

---

Dear E, M, A. J & M

Took care of the outstanding logistics up on Capitol Hill yesterday; room configuration, mike & podium, extra tables, catering etc. Thanks Matt for arranging the introductions.

Working on Joe's remarks -- uniqueness of US system, the 'wicked problem of IBR' and then getting to standards as a tool for problem solving – some of the examples will be global supply chains, Health IT, cookstoves(!) and a new ISO proposal that can be part of the response to tragedies in Bangladesh (and elsewhere) on worker health & safety.

My first thought (rebuttable presumption), would be to have Joe first, then George and then Paul. A way to have public-private described (ANSI & NIST) and then ACUS to discuss how policy issues need both public & private input, with (perhaps?) some examples (slightly provocative ones?) of policy issues that might lend themselves to PPPs.

Also, here is a draft of what will be sent out to the World Standards Day participants.

Glad we have a chance to work together on this!

Best

Scott

*Dear WSD members,*

*This is a reminder that we have an event scheduled for next Friday (June 7<sup>th</sup>) at the House of Representatives, and sponsored by the Host Organizations of WSD. [See attachment]. This event will be held in 2226 Rayburn HOB between 11:30 and 1:30. The event will focus on the benefits of the US public-private standardization system and how the consensus process can help to develop solutions in the public policy arena. ANSI will offer a brown bag lunch for attendees.*

*There are two parts to this event:*

1) *We will have three speakers, Joe Bhatia from ANSI, Paul Verkuil from ACUS and George Arnold from NIST. They will speak for 7-8 minutes each and then open for questions.*

2) *The organizations listed below will be on hand to engage in informal conversations with congressional staff on issues of interest. Tables will be available for literature and other small items that organizations can bring in through Hill security that morning. (The room will be available from 11am on). People should not bring in banners or kiosks. ANSI will supply tent cards with the organization name.*

*The success of this event will depend on the ability to engage congressional staff. I would urge those who will participate to make a strong outreach effort to make Hill staff aware of the event, and the opportunity this offers Hill staff to discuss issues that may be on their plate with organizations that may be able to be helpful in finding solutions. The issues mentioned in the attached flyer are far from exhaustive, and organizations should feel comfortable to craft their outreach message to include issues that they are working on that should resonate on the Hill. As well, this is a "widely attended event" and organizations should feel welcome to solicit attendance from agencies and other organizations.*

*If there are other WSD members that wish to sponsor and participate in this event, please let Stephanie and I know of your interest ASAP.*

*Best*

*Scott*

- ASTM – Sarah Petre
- ATIS – Kerrienne Conn

- IAPMO – Dain Hansen
- ICC – Sean Wallace
- NIBS – Gretchen Hesbacher
- NIST – Patrice Boulanger
- SAE International – Bruce Mahone
- \* ASME – Paul Fakes